



"Quality Health Care At
A Price You Can Afford"

CATT
CHIROPRACTIC CENTER

"AN INDIVIDUAL AND FAMILY HEALTH CARE FACILITY"

The Styran Corporation

Dear Donna & Kenny:

It has been a pleasure receiving training through the Styran Corporation. As owners of our own business for twenty years we have always been goal oriented and have attended many seminars teaching "positive mental attitude" as a means to increase your prosperity. For us your services have closed the gap between knowing about "goal setting & positive thinking" to a program which sets and directs actions to become animated doers of those principles. Thank you for your personal direction and practical hands on guidance in this very important part of acquiring and maintaining a successful buiness.

Since enrolling ourselves and our staff in your Dynamics of Personal Goal Setting program, we have seen an overall growth of 10% in the practice. This increase is above our usual annual growth rate of 30%. Prehaps the mostt significant change has been in the efficiency of my staff. They are much more involved in each area of the practice, working as a team toward common and individual goals. In the past it has been necessary to be a full time hands on manager, setting goals, target dates and spelling each detailed step toward their accomplishment. Since my staff's training with Styran I can step our of the position of "overseer" and be assured of quality and quantity of work is being done. I know the efficiency has increased 90% in staff productivity. This has freed me to become a more creative leader and director, not just a manager of people. I feel the benefits of this shift in energy expenditure has not yet had it's full impact on the practice in measurable business data. However, I know that this will result in better patient care and case management and that always results in more referrals and practice growth.

I highly recommend The Styran Corporation to any business wishing to experience greater satisfaction and impact in their service delivery system.

Sincerely,

Dr. & Mrs. William M. Catt
Dr. & Mrs. William M. Catt

"REPRODUCED BY PERMISSION.
PLEASE DO NOT CONTACT
DIRECTLY THE PERSON WHO
WROTE THIS LETTER. FOR
FURTHER INFORMATION, CON-
TACT SUCCESS MOTIVATION
INSTITUTE, INC."